

GoodLife Fitness Victoria Marathon
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October 10, 2010

October 9, 2011

MEDIA ADVISORY

The 31st Annual GoodLife Fitness Victoria Marathon invites you to a Media Conference to hear about Victoria's largest annual destination sporting event.

Friday, October 8, 10:00 a.m.
Frontrunners Footwear
1200 Vancouver Street
(Corner of View and Vancouver)
Emcee: Steve King

Special Guests include:

BC Minister for Healthy Living and Sport, Ida Chong
Rob Gialloreto, President/CEO Tourism Victoria
Silken Laumann, Olympian and GoodLife Kids Foundation Champion
Al Ferraby, Honorary Chair of the
GoodLife Fitness Victoria Marathon Charity Pledge Program
Sponsors and Charities
Elite Athletes

Frontrunners Footwear owner, Rob Reid, will present this year's 'Walk of Fame' recipient with a unique stone to be mounted outside the running store. The annual 'Walk of Fame' award recognizes an outstanding contribution to the running community.

Media interviews to follow
Media accreditation available

For more information contact:
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Presented by
 **new balance**