



**Greater  
Victoria**



KidSport Greater Victoria is a local non-profit organization that is part of the KidSport BC and KidSport Canada network of organizations whose goal is to ensure that kids from low income families can participate in a season of sport and physical activities. Funds raised locally are spent locally and are given to assist with registration fees for a “season of sport”. Sport and physical activities provide opportunities for kids to learn teamwork, fair play, dedication and commitment. Kids learn how to set goals and work to achieve them, all while having fun as they acquire important lifelong social and fundamental movement skills. Kids increase their sense of self-confidence and live happier, healthier lifestyles now and later on in life. The current funding eligibility amounts and application can be found on our website at [www.kidsportvictoria.ca](http://www.kidsportvictoria.ca).

### Victoria needs KidSport!

- Kids from low income families have greater barriers for participation in sports
- 50,000 low income families live in the Capital Regional District Victoria
- One in five children are in low income families

### How does the money get raised?

- Community fund raising events choose KidSport as their charity of choice i.e. GoodLife Fitness Victoria Marathon Charity Pledge Program, “Thrifty Foods Kids Run” etc
- Corporate supporters include Peninsula Co-op, WSI-BLJC, Investors Group and many more
- Applications to Foundations i.e. Gr Victoria Savings and Credit Union Legacy Fund, Coast Capital Savings Community Fund, Telus Community Fund, Canadian Tire Jump Start Fdtn.
- Donations from individuals – every \$250 donation assists another child into a season of sport.

### How has KidSport helped?

- Between June 2002 and November 2011 KidSport has helped over **4072 children** with **\$632,972** with sport registration grants to participate in Soccer, Hockey, Karate, Golf, Swimming, Volleyball, Baseball, Lacrosse, Rugby, Gymnastics, Skating, Diving, Basketball, Football etc.
- The need for assistance has risen over 710% from 84 children funded in 2002 to 597 kids funded in 2010. We anticipate 700 children requesting assistance in 2011.
- KidSport has also contributed **over \$150,000** to community projects to benefit over **60,000 additional kids** through community projects such as Inner City School equipment donations.

### How can I donate and get an income tax receipt or get involved in KidSport Greater Victoria?

- Make cheque payable to “**KidSport Canada**” with “**KidSport Victoria**” noted in the memo line, & mail to: KidSport Victoria Box 345, 185-911 Yates Street, Victoria BC V8V 4Y9.
- For further details and information on how you can donate on-line, volunteer or get involved - go to our website: [www.kidsportvictoria.ca](http://www.kidsportvictoria.ca).

So **ALL** Kids  
Can Play!

P.O. Box 345, 185-911 Yates Street,  
Victoria, BC V8V 4Y9  
Telephone: 250 380-1518 Fax: 250 380-1618  
[www.kidsportvictoria.ca](http://www.kidsportvictoria.ca)