

GoodLife Fitness Victoria Marathon
Box 675, 185 - 911 Yates Street
Victoria BC V8V 4Y9
Phone: 250.658.4520
Fax: 250.658.4280



Email: info@runvictoriamarathon.com
Web: www.runvictoriamarathon.com

October 9, 2011

October 7, 2012

MEDIA ADVISORY

The 32nd Annual GoodLife Fitness Victoria Marathon invites you to a Media Conference to hear about Victoria's largest annual destination sporting event.

Friday, October 7, 10:00 a.m.
Frontrunners Footwear
1200 Vancouver Street
(Corner of View and Vancouver)
Emcee: Steve King

Special Guests include:

BC Minister for Community, Sport & Cultural Development, Ida Chong
City of Victoria Mayor, Dean Fortin
Municipality of Oak Bay Mayor, Chris Causton
David Patchell-Evans, President/CEO, GoodLife Fitness
Mark Rosenthal, Manager Events & Sponsorships, New Balance Canada
Kathrine Switzer, Women's Running Advocate
Bart Yasso, Chief Running Officer, *Runner's World*
Silken Laumann, Olympian and GoodLife Kids Foundation Champion
Elite Athletes: including top seeds Philip Samoei, Gilbert Kiptoo
and Thomas Omwenga

Frontrunners Footwear owner, Rob Reid, will present this year's 'Walk of Fame' recipient with a unique stone to be mounted outside the running store. The annual 'Walk of Fame' award recognizes an outstanding contribution to the running community.

Media interviews to follow
Media accreditation available

For more information contact:
Louise Hodgson-Jones
Media Liaison
GoodLife Fitness Victoria Marathon
Phone: 250-812-2518

Presented by
 **new balance.**