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MEDIA RELEASE

GoodLife Fitness Victoria Half Marathon Approaching its Cap Only 325 Registrations Available

(Victoria, BC – September 17, 2010) With just three weeks to go until the 31st Annual GoodLife Fitness Victoria Marathon, the Half Marathon is approaching its cap of 6,800. There are 325 registrations available and it is predicted that this race will be sold out in days.

“The Half Marathon could be sold out by Monday,” says Cathy Noel, General Manager. “So I urge those who have been thinking about registering to do so now otherwise they will be disappointed.” The Half Marathon also sold out in 2009, and many disappointed runners tried to buy or acquire a registration from another person. Noel stresses that transferring your entry is not allowed. “We can’t have people giving or selling their entry to another person for medical and safety reasons. If someone wears another person’s bib, and they for some reason collapse on course, we won’t know who that person is.”

The ratio of women to men in the Half Marathon is currently 66% and 34% respectively, which is following the current trend of female participation in the half marathon in North America. The Marathon numbers are also strong with 2,717 entries and the 8K Road Race has 2,121. The registration fees are \$130 for the Marathon, \$90 for the Half Marathon and \$45 for the 8K Road Race. The entry fee for the Thrifty Foods Kids Run & Marathon remains at \$15 until October 9.

The 31st Annual GoodLife Fitness Victoria Marathon takes place Sunday, October 10, 2010. The Victoria Marathon is ranked number one in Canada for most Boston Marathon qualifiers and number two in Canada of top Boston Marathon qualifying races. For the second year it will host the 2010 Provincial Marathon Championships. There is \$26,000 available in prize money with \$3,000 each going to the top male and female and a \$5,000 bonus for a new men’s or women’s course record. In 2006, Steve Osaduik broke a 25-year record by winning the Marathon in 2:16:49. In addition to the Marathon there is a Half Marathon, 8K Road Race and Thrifty Foods Kids Run & Marathon. For more details, visit www.runvictoriamarathon.com.

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