

GoodLife Fitness Victoria Marathon  
Box 675, 185 - 911 Yates Street  
Victoria BC V8V 4Y9  
Phone: 250.658.4520  
Fax: 250.658.4280



Email: [info@runvictoriamarathon.com](mailto:info@runvictoriamarathon.com)  
Web: [www.runvictoriamarathon.com](http://www.runvictoriamarathon.com)

October 9, 2011

October 7, 2012

## MEDIA RELEASE

### **GoodLife Fitness Victoria Marathon Wins Best Marathon Award from Get Out There Magazine**

(Victoria, BC – January 19, 2011). The GoodLife Fitness Victoria Marathon has been named the Best Marathon (Western Canada) in Get Out There Magazine's 2010 Readers' Choice Awards. The awards, now in its sixth year, recognize the people, places, events and organizations that support active living in Canada.

The Victoria Marathon beat out such marathons as Vancouver, Calgary and Okanagan for the coveted spot. "We are very proud of the event and our entire team that make the Marathon happen! This type of recognition is a great way to start the year for all of our partners," says Cathy Noel, General Manager. "It is a lot of work to put on the event, but everyone that is involved including the City of Victoria, our sponsors, the Executive, over 1500 volunteers, our speakers, the charities and all the participants add to the atmosphere on race weekend to make the GoodLife Fitness Victoria Marathon very special."

There are 30 categories in the Readers' Choice Awards from best marathon to best fitness facility, and they are broken down into Western Canada, Eastern Canada and National awards. Winners are determined by the highest number of reader votes in each category. A record 1,621 votes were cast in the 2010 awards. <http://www.getouttheremag.com/rca.php>

The 32<sup>nd</sup> Annual GoodLife Fitness Victoria Marathon takes place Sunday, October 9, 2011; in addition to the Marathon there is a Half Marathon, 8K Road Race and Thrifty Foods Kids Run & Marathon. For more details or to register, visit [www.runvictoriamarathon.com](http://www.runvictoriamarathon.com)

- 30 -

For more information contact:

Louise Hodgson-Jones  
Media Liaison  
GoodLife Fitness Victoria Marathon  
250-812-2518  
[media@runvictoriamarathon.com](mailto:media@runvictoriamarathon.com)

Presented by  
 new balance