

GoodLife Fitness Victoria Marathon  
Box 675, 185 - 911 Yates Street  
Victoria BC V8V 4Y9  
Phone: 250.658.4520  
Fax: 250.658.4280



Email: [info@runvictoriamarathon.com](mailto:info@runvictoriamarathon.com)  
Web: [www.runvictoriamarathon.com](http://www.runvictoriamarathon.com)

October 8, 2017

October 7, 2018

## MEDIA RELEASE

### Applications for 2017 GoodLife Fitness Victoria Marathon Charity Pledge Program Now Open

(Victoria, BC – January 13, 2017) The 38<sup>th</sup> Annual GoodLife Fitness Victoria Marathon is now accepting applications for the CHEK Charity Pledge Program (CPP). Entering its 14<sup>th</sup> year, The charities raise awareness and funds by encouraging individuals to run or walk for their individual causes, and by collecting pledges.

“The GoodLife Fitness Victoria Marathon provides a fundraising platform for all charities, and over the last 13 years of the Charity Pledge Program, we have helped over 200 charities raise money for their services and programs,” says Cathy Noel, General Manager.

“We are very proud that 1.7 Million dollars in total has been raised since 2004, and we know we can make it to the two million mark with the support of the charities and the community,” Noel adds. “By giving charities the opportunity to partner with the GoodLife Fitness Victoria Marathon, we raise much needed dollars, and create awareness for causes that would otherwise not be known. Small and large charities are welcome to apply!”

Applications for the 2017 CHEK Charity Pledge Program will be accepted until February 15, 2017. For more information and to apply go to: <http://www.runvictoriamarathon.com/sponsors-charities/chek-charity-pledge-program/>

- 30 -

For more information contact:

Cathy Noel  
General Manager  
778-677-5786  
[cathy@runvictoriamarathon.com](mailto:cathy@runvictoriamarathon.com)

Louise Hodgson-Jones  
Media Liaison  
250-812-2518  
[media@runvictoriamarathon.com](mailto:media@runvictoriamarathon.com)