

GoodLife Fitness Victoria Marathon  
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October 13, 2019

October 11, 2020

## MEDIA RELEASE

### **GoodLife Fitness Victoria Marathon joins Abbott World Marathon Majors Wanda Age Group Ranking Qualifying Series**

(Victoria, BC – July 11, 2019) The GoodLife Fitness Victoria Marathon has joined a select list of worldwide races as an Abbott World Marathon Majors Wanda Age Group Qualifying Event. This provides the fastest runners aged 40 and above the opportunity to qualify for the AbbottWMM Wanda Age Group World Championships held every spring.

The 40<sup>th</sup> edition of the Victoria Marathon will take place on October 13<sup>th</sup>, 2019 - the opening day of the world rankings qualifying cycle, and will end on the same weekend of the 2020 event on October 11<sup>th</sup>. This coincides with the start and end of the Abbott World Marathon Majors Series XIII at the Bank of America Chicago Marathon. The one-year cycle gives participants the chance to earn up to two qualifying times for the World Championships to be held in the spring of 2021 with the location of the World Championships to be announced next year. Participants will earn points according to their age, time and gender, aligned with the following age groups for men and women: 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80+.

“We are very pleased to be part of this Series, and proud that the Victoria Marathon will be showcased with other events from around the world,” said Cathy Noel, General Manager of the GoodLife Fitness Victoria Marathon. “We know we are a world class event, and hope our association with the Abbott Marathon Majors will attract returning and new participants to Vancouver Island. This new level of recognizing personal achievements adds an exciting dimension to the marathon for all ages of participants.”

The Abbott World Marathon Majors (AbbottWMM) is a series of six of the largest and most renowned marathons in the world - Tokyo Marathon, B.A.A. Boston Marathon, Virgin Money London Marathon, BMW BERLIN-MARATHON, Bank of America Chicago Marathon and TCS New York City Marathon.

The AbbottWMM Wanda Age Group World Rankings is the first ever global age group marathon ranking system. The first year of qualifying began in Berlin in September 2018 and includes more than 50 events across six continents. The second cycle will include more than 170 events across six continents as the popularity for age group marathon running continues to grow. The inaugural AbbottWMM Wanda Age Group World Championship will take place as part of the 2020 Virgin Money London Marathon in April 2020.

“We are very excited about the response to the AbbottWMM Wanda Age Group World Rankings from marathons around the world,” said Tim Hadzima, Executive Director of Abbott World Marathon Majors. “More than 125,000 runners aged 40+ participate in AbbottWMM races each year and this new system will allow even more runners to become a part of the AbbottWMM family.”

*Presented by*



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“Our system gives runners a chance to run all over the world and all across the calendar on a truly global stage. We want to give them a chance to gain recognition like never before. We are proud to be working with all our partners to take age group marathon running to the next level and showcase the achievements of these everyday champions,” Hadzina added.

For more information on the GoodLife Fitness Victoria Marathon, and to register go to:  
[www.runvictoriamarathon.com](http://www.runvictoriamarathon.com)

For more information on the AbbottWMM Wanda Age Group World Ranking,  
goto: [www.worldmarathonmajors.com/agwr/how-it-works/](http://www.worldmarathonmajors.com/agwr/how-it-works/)

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